



JEFF REYNOLDS

SEATTLE CONDO AUTHORITY

REFERRAL PARTNER BRIEF

A Seattle condo specialist your clients can trust.

You make the introduction. Jeff brings building-level intelligence, calm advice, and a process designed to protect the relationship you built.

A thoughtful handoff. A clear process. A trusted outcome.

Prepared for trusted professional and personal referral partners.

2005

FOUNDED

500+

TRANSACTIONS

200+

BUILDINGS PROFILED

\$500M+

CAREER VOLUME



THE PARTNER EXPERIENCE

A handoff designed to protect the relationship.

A referral is an extension of your judgment. The process should feel personal, responsive, and easy to trust from the first introduction forward.

01

Listen first

Client contact timing follows your direction and the context of the introduction.

02

Advise without pressure

Building-specific guidance delivered calmly, clearly, and without a sales-first agenda.

03

Communicate clearly

Personal acknowledgment within one business day, plus partner updates with client permission.

04

Protect the relationship

No generic handoff and no lost loop. Your trust remains part of the client experience.

WHO TO REFER

The right fit is broader than a typical condo search.

BUYERS

Seattle or Eastside condo buyers who need building-level guidance.

SELLERS

Owners who need pricing and positioning specific to their building.

TRANSITIONS

Relocation, downsizing, estate, or major life-change clients.

COMPLEX QUESTIONS

HOA, reserve, assessment, insurance, rental, or lending concerns.

SEATTLE CONDO AUTHORITY

Building-level intelligence, not generic advice.

Every condo decision is shaped by the building itself: financial health, ownership rules, maintenance history, lending profile, and resale position.

20+

YEARS OF EXPERIENCE

500+

TRANSACTIONS CLOSED

200+

BUILDINGS PROFILED

29

NEIGHBORHOODS COVERED

The building is part of every deal.

Jeff evaluates the decision through a practical framework that translates complex condo documents into clear client choices.

01

Financial health

Reserves, budgets, delinquencies, assessments, and capital planning.

02

Ownership risk

Insurance, litigation, rental rules, lending, and resale-certificate review.

03

Unit position

Floor, view, exposure, layout, parking, and in-building competition.

04

Long-term fit

Lifestyle, monthly cost, marketability, and future resale resilience.



PUBLIC INTELLIGENCE PLATFORM

200+ building profiles

Research clients can revisit before and after the call.

The goal is not more information. It is a better decision.

Clear tradeoffs, documented risks, and a client who understands what they are buying or selling.



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LUXURY CASE STUDY

The entire 24th floor of Madison Tower.

\$9.6M

COMBINED SALES

\$1,556

RECORD PRICE PER SQFT

TOP 5

BOTH DOWNTOWN SALES

\$1.25M

MORE ON THE SAME UNIT

THE DECISION

Separate the combined offering.

The seller originally offered both penthouses as one \$11 million package. Jeff separated the units to expand the buyer pool, sharpen the positioning, and create two viable luxury opportunities.

THE OUTCOME

Two landmark Downtown sales.

The two units closed for \$9,595,736 combined. One achieved a record \$1,555.91 per square foot; the other sold all cash. Both ranked among Downtown Seattle's five highest-priced condo sales at the time.

THE PROOF

Same unit. Different agent. \$1,245,736 difference.

Five years later, the same unit sold for \$3.45M versus Jeff's \$4.696M result.

[VIEW THE FULL CASE STUDY](#)



PERFORMANCE ACROSS CONDITIONS

Strategy matters at every price point.

The strongest proof is not one headline sale. It is the ability to diagnose the market, position the asset, and solve the problem in front of the client.



DESIGN-LED POSITIONING

2607 Western Ave #1105

Belltown | Schultz Miller design

\$1.425M 38 DAYS | \$954/SQFT

Editorial visual storytelling, building-specific analysis, private-network outreach, and a clear luxury narrative produced a result 29% above the median price per square foot and more than three times faster than the market average.

[VIEW CASE STUDY](#)

COMPLEXITY TURNED INTO CLARITY

The Regata #415

Wallingford | Active building-envelope assessment

\$850K 8 DAYS | MULTIPLE OFFERS

A major special assessment could have stalled the sale. Jeff addressed it directly, designed furnished and unfurnished pricing paths, and positioned the improvements and Lake Union lifestyle with transparency. The property sold above asking with multiple offers.



Different properties. Different problems. The same disciplined process.

Explore documented strategy, market context, and outcomes across Jeff's full case-study library.

[EXPLORE ALL RESULTS](#)



A SIMPLE HANDOFF

Ready when your client is.

Use the secure referral page, make a joint introduction, or call Jeff directly. The first conversation is designed to create clarity, not pressure.

REFER A CLIENT



jeffreynoldsseattle.com/refer

SECURE FORM | TRACKED HANDOFF

THREE EASY OPTIONS

1

Joint introduction

Send a short email or text connecting Jeff and your client.

2

Secure referral form

Share the referral page or submit the handoff directly.

3

Direct call

Call Jeff for a quick conversation before making the introduction.

PERSONAL CONTACT

Jeff Reynolds

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THE COMMITMENT

Your client will know who referred them and why.

Jeff will honor the context of the introduction, communicate clearly, and handle licensed-agent referral arrangements separately when applicable.

All information is provided for marketing purposes only and should be independently verified.
If a prospective client is already represented, this material is not intended to solicit that relationship.